

Global News Line • Hot Topics • Trade Events

World Trade Week

# EXPORT *America*

May 2001 Volume 2 Number 7  
<http://exportamerica.doc.gov>

## Services: *Exporting's Hidden Giant*



### *Inside:*

- Exporting Hazardous Materials
- EcoLinks: Creating Opportunities
- Government Financing Programs



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The U.S. Department of Commerce  
In Cooperation with  
The Bay Area World Trade Center  
Present:

***TRADE HORIZONS 2001***

Expanding Trade to Markets in  
Africa, Middle East, India and Pakistan  
Oakland, California, May 16, 2001

- Country and Regional Overviews by U.S. Senior Commercial Officers who live and work in these countries and assist U.S. firms on a daily basis
- Upcoming Industry and Development Projects in these Markets
- U.S. Companies Discuss Their Market Entry Strategies and Experiences
- One on One Meetings with U.S. Senior Commercial Officers
- Hear from Industry leaders on E-logistics and distribution channels

Time: 9:00 AM-5:30 PM

Trade Horizons 2001 Conference & Luncheon

Location:

Oakland Airport Hilton Hotel  
1 Hegenberger Road, Oakland, CA 94621

Key market opportunities are infrastructure, telecommunications, construction equipment and services, power, medical equipment and services and high technology equipment.

Learn about doing business in the rapidly expanding markets of Egypt, India, Israel, Jordan, Kuwait, Morocco, Pakistan, Saudi Arabia, United Arab Emirates, Côte d'Ivoire, Nigeria and other West African countries, South Africa and other Southern Africa countries, Kenya and other East African countries.

**REGISTRATION FEES: Conference & Lunch \$100**

Company Name: \_\_\_\_\_

Attendee Name: \_\_\_\_\_

Tel. #: \_\_\_\_\_

Fax #: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please list first, second, and third choice for private meetings with  
SCOs by country/region of interest:

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

For questions call Rod Hirsch at  
Tel: (510) 273-7350,  
Fax: (510) 273-7352, or  
Email: [Rod.Hirsch@mail.doc.gov](mailto:Rod.Hirsch@mail.doc.gov)

**Register on-line:**  
[www.worldtrademonth.com](http://www.worldtrademonth.com)

Make checks payable to:  
**Bay Area World Trade Center**  
530 Water Street, Suite 740  
Oakland, CA 94607

Registration & Refund Deadline:  
05/11/01